

Earn \$6,500 per Producer!

Referral Program

There's no easier way to put cash in your pocket than with First American's Referral Program!

HOW IT WORKS:

- Refer a new producer* to First American between July 1 - September 30, 2010
- To initiate the program, your first life application has to be submitted by September 30, 2010

HOW MUCH DO YOU GET:

Paid life premium collected between July 1, 2010 - September 30, 2011 qualify for the bonus.

In your pocket:**

\$1,000 →
\$2,500 →
\$6,500 →

Paid life premium:

\$25,000
\$50,000
\$100,000



For more details, contact your Brokerage Manager
T 781.449.6800 T 800.444.8715 F 781.449.7694
460 Hillside Avenue Needham, MA 02494 www.faiu.com

**A new producer is someone who hasn't done business with First American in the past 24 months.*

*** You will be paid once the first threshold has been met.*

Once a referred producer reaches \$25,000 of premium, you will receive \$1,000.

Once a referred producer reaches \$50,000 of premium, you will receive \$1,500 (difference between \$2,500-\$1,000). Once a referred producer reaches \$100,000 of premium, you will receive \$4,000 (difference between \$6,500-\$2,500).